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## 3 Stocks That Blew the Market Away

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Don't settle for ordinary quarterly reports.

I take a look at three companies that beat market expectations every week, since I believe that it's the biggest factor in a stock beating the market. Leaving Wall Street's pros with stunned expressions can be a good thing. It usually means that the companies have more in the tank than analysts figured. Capital appreciation typically follows.

Let's take a look at a few companies that humbled the prognosticators over the past few trading days.

We can start with **Ebix** (Nasdaq:  $\underline{\mathtt{EBIX}}$ \_). The enterprise software provider for the insurance industry saw its diluted earnings per share climb 35% to \$0.42 in the fourth quarter, well ahead of the \$0.33 a share that Wall Street was targeting.

**lululemon athletica** (Nasdaq: <u>LULU</u> \_) also dressed to kill. The upscale activewear retailer earned \$0.64 a share in its holiday quarter before a favorable tax adjustment benefit. Analysts figured that lululemon's yoga mom clientele would only be good for \$0.57 a share on the bottom line.

Investors should have seen it coming, since lululemon has been smoking past the pros all fiscal year.

## Quarter EPS Est. Diff.

Q1 2010 \$0.27 \$0.21 29%

Q2 2010 \$0.30 \$0.24 25%

O3 2010 \$0.36 \$0.25 44%

Q4 2010 \$0.64 \$0.57 12%

Source: Thomson Reuters.

The success of lululemon doesn't mean that consumers are springing for high-ticket duds. Designer denim specialist **True Religion** (Nasdaq: <u>TRLG</u>\_) has missed Wall Street's profit targets in two of the past three quarters, while rival **Joe's Jeans** (Nasdaq: <u>JOEZ</u>\_) has simply met quarterly profit estimates over the past year.

It's not just the niche, as lululemon's performance is a worthy achievement on its own.

Finally we have **GeoEye** (Nasdaq:  $\underline{\text{GEOY}}_{-}$ ) keeping its eye on the prize. The provider of satellite imagery posted a quarterly profit of \$0.68 a share -- or \$0.42 a share on an adjusted basis. Wall Street figured that GeoEye's adjusted profitability would clock in at just \$0.37 a share.

It's important to keep watching the companies that surpass expectations. Over time, it will be a lucrative experience for investors as the market rewards the overachievers. That's the kind of surprise that we look for in the <u>Rule Breakers</u> newsletter service. Want in? Check out a <u>30-day trial</u> subscription.

Either way, come back next Monday to learn about more stocks that blew the market away.

Add <u>Ebix</u>, <u>Iululemon athletica</u>, and <u>GeoEye</u> to My Watchlist today for continuing Foolish coverage and performance tracking.

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